

Riley So

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EDUCATION

University Of British Columbia

Vancouver, Canada

Cognitive Systems, Minor in Data Science | Focus: HCI | Master of Management (Combined) Aug. 2024 – May 2029

EXPERIENCE

Partnerships Director

Sep. 2025 – Present

UX Hub UBC

Vancouver, BC

- Led end-to-end partnership pipeline with industry sponsors and design organizations, from outreach to signed agreements
- Aligned stakeholders across club executives and external partners to deliver sponsorship initiatives and member-facing opportunities

Media Coordinator

Sep. 2025 – Present

CVC (Chinese Varsity Club)

Vancouver, BC

- Owned content strategy and production for events and social media, driving over **200,000** Instagram views
- Planned and prioritized content calendar across channels, balancing event coverage with organic growth goals

Fundraiser

Apr. 2025 – Sep. 2025

BC Children's Hospital Foundation (via Public Outreach)

Vancouver, BC

- Conducted face-to-face donor outreach, communicating program impact to convert prospective supporters
- Contributed to raising **\$50,000+** in donations across the campaign

Product Developer & User Researcher

Jan. 2024 – Mar. 2024

University of Ottawa Heart Institute

Ottawa, ON

- Conducted user research interviews with cardiologists to surface pain points, synthesized findings into actionable feature decisions
- Defined product requirements and built a GUI for a STEMI diagnostic tool used by non-specialist clinicians
- Reduced diagnostic false positives and false negatives through iterative improvements informed by clinician feedback and test results
- Partnered directly with a supervising cardiologist to validate workflows and ensure clinical accuracy

PROJECTS

Bridge Care | *React, TypeScript, Express.js, SQLite, OpenAI API*

2026

- Defined scope and built a full-stack AI telehealth platform — patients complete medical intakes via GPT-4o-mini chatbot, doctors can prescribe, advise, or schedule follow-ups
- Engineered and iterated LLM prompts to improve chatbot accuracy, tone, and clinical relevance across intake scenarios
- Made key product tradeoffs: prioritized role-based auth and separate patient/doctor portals to ship a usable MVP; integrated **100+** drug database

AlignU | *React, TypeScript, Tailwind CSS, Framer Motion*

2025

- Identified a gap in club discovery at UBC and designed a Tinder-style matching app using AMS Clubs Directory data
- Built a recommendation algorithm matching students to clubs based on major, hobbies, and interests
- Shipped event discovery with category filters and direct Instagram and RSVP links for matched clubs

AWARDS

2nd Place | *Product Sprint Competition, UBC Product Management Club*

Mar. 2026

TECHNICAL SKILLS

Technical Skills: Figma, Framer, Notion, Prompt Engineering, R, HTML/CSS, Python, SQL, React, TypeScript, JavaScript, Java